

INTERNSHIP APPLICATION

Please answer the following questions and submit them via theinstituteforathletes.com/intern

Our internship program will expose interns to all facets of the sport representation industry. Upon completion of the internship, interns will have developed a firm understanding of the sport representation industry while also having developed a multitude of valuable professional skills.

Our internship program offers unpaid positions but does allow for interns to gain academic credit with their respective colleges and universities.

1. What is your availability during the week and on weekends?
2. What specific experiences might help you contribute to The Institute for Athletes?
3. What are three of your perceived strengths and areas of improvement?
4. What are your long-term goals and why do you want to intern at The Institute for Athletes?
5. What experience do you have working in sales, marketing, public relations or graphic design?
6. What computer software programs are you proficient in and feel comfortable using on a daily basis?
7. What revenue-generating idea would you create and implement at The Institute for Athletes?
8. What do you believe to be the positives and negatives of social media use for professional athletes?
9. Where and how did you learn about the internship program at The Institute for Athletes?
10. In a few paragraphs, please write an opinion piece on any current NFL topic of your choice.